

MATTEO MEI

Art Direction and Design

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Work Experience

Tribal DDB, Creative Designer Intern (Mar 2010 - Jun 2010)

As a part of Hyper Island diploma program I did my internship as creative and designer. I was engaged with the creative and design side for worldwide famous clients.

- Developing campaign concepts
- Responsible for designing and applying clients guidelines all across different websites
- Designing HTML e-mails
- Responsible to design key visuals for client pitch

www.wolkswagen.co.uk, - blogs.tribalddb.co.uk,

IG Index, Interactive Designer (Jan 2008 – July 2009)

Part of the in-house design team with clearly structured working practices and impeccable bulletproof standards. I was engaged in on going development of UI design across the range of IG Group's award-winning websites and web-based applications.

- Responsible for designing, building and deploying digital assets for all brand sites to fit into the internal CMS
- Designing and producing flash banners and on-line advertising campaigns
- Creating illustrations for web and press
- Designing and coding HTML e-mails
- Responsible for designing our Dealing Platform application
- Responsible for designing and applying internal guide lines all across the different brands.

www.igindex.co.uk - www.igmarkets.com

Barablu, Web - Graphic Designer / Front-End Developer (Jun 2007 - Jan 2008)

For the first three months I was a one-man design studio taking responsibility for the conception and development of all company design. Later involved in training and leading the team in the processes of web design, graphic design and brand identity.

- Project management
- Responsible for designing and building company websites and software interfaces
- Contributing to packaging and newsletter designs

www.barablu.com - www.vectonemobile.com

Personal Profile

I am an enthusiastic, self-motivated, hardworking Interactive Art Director, with 6 years industry experience. I am used to working following client briefs, tight deadlines and coming up with technical and creative solutions up to the latest industry standards.

Knomo, Web Designer (Sep 2006 - Jun 2007)

First work experience in London, involved in production. Then becoming more and more involved in the design progress.

- Website maintenance and updates
- Contributing to branding, packaging and newsletter design
- Designing product database

www.knomo.com

Incomedia, Web - Graphic Designer / UK representative (Apr 2003 - Aug 2006)

Web design teacher traveling around Italy coordinating and teaching courses on web-design. Responsible for everything involved in the design of website creation software. Engaged in client contact to make tailored websites, designing and building them to meet specific client needs.

- Responsible for all web and graphic design across the brand, logo, web site and software developed in house
- Acting as a teacher for short Web designer courses
- Contributing to branding, packaging and newsletter design
- Responsible for dealing with customer and new clients
- Designing and coding HTML e-mails

www.incomedia.it - www.swishmax.it - www.websitex5.com

Technical Skills

Excellent using both Mac and PC.

Software: Adobe CS Suite (Photoshop, InDesign, Illustrator, Dreamweaver, Flash), Microsoft suite, YSlow and Firebugs

Languages: XHTML, Actionscript, CSS, ASP, Javascript

Education

2009-2010, Interactive Art Director diploma, Stockholm (SE)

2009, UGL, Stockholm (SE)

2001 - 2003, Interaction design and development, Ivrea (ITA)

Language

Italian: Mother tongue

English: Level advanced